

We want you to be a part of the SAMA community

	INNOVATOR	CORPORATE	ENTERPRISE
Become a SAMA Member	Best for organizations with 6 to 10 people managing and supporting strategic, global, key, or enterprise accounts (max. users is 10).	Best for organizations with 11 or more people (unlimited users).	Best for the largest organizations; includes the most benefits available for unlimited users (best value for active members).
Pricing (Annually)	\$9,750	\$18,000	\$30,000
EVENTS			
SAMA Annual Conference Registrations	—	1.5	4
SAMA Academy Training Units	—	2	2
CERTIFICATION + ASSESSMENTS	includes 1 of 3	includes 3 of 5	includes all
Program Assessment	50% off	✓	✓
SAMA Certification (with 2-year paid membership)	50% off	1 candidate	1 candidate
Individual Competency Assessments	2	12	24
Executive Workshop with SAMA Leader	—	1/2 Day	1 Day
Corporate Member Symposia	1	2	2
RESEARCH + RESOURCES			
Resource Library Access	10 users	✓	✓
Velocity® Magazine, Digital Subscription	10 users	✓	✓
SAMA Research Reports Access	10 users	✓	✓
Customer Peer-to-Peer Exchanges	✓	✓	✓
Keynote Speaker Opportunity	—	—	✓
TOTAL ESTIMATED VALUE*	\$21,265 (ROI: 218%)	\$42,939 (ROI: 239%)	\$68,925 (ROI: 290%)

Users of any Corporate Membership receive premier pricing for SAMA services, tools, and events, including SAMA Conferences and SAMA Academy training.

For full terms and conditions of SAMA Corporate Membership, visit <https://strategicaccounts.org/cancellation-policy/>.

*Total estimated values are calculated based on the value of itemized SAMA benefits if used without Corporate Membership benefits and discounts for 10 users. Contact your SAMA Account Manager to calculate a more precise value of your SAMA Corporate Membership based on your group size and benefit utilization. This estimation does not include the value of SAMA's Resource Library, which holds an estimated value of over \$40,000.

To become a corporate member or if you have questions about SAMA Corporate Membership, contact Stephanie Fahey at fahey@strategicaccounts.org.