

# EVOLVING TO MEET THE CHALLENGE IN AN EVER-CHANGING SAM ENVIRONMENT



SAMA 2023 Annual Conference  
May 23-25, 2023

Hotel del Coronado, *Curio Collection by Hilton*  
San Diego, CA



## ***THE POWER OF BRINGING A TEAM***

Today's teams are geographically diverse and immersed in the day-to-day management of your customers. Not only is the SAMA Annual Conference the perfect place for SAM teams to learn leading-edge best practices, but it is also an ideal way to reconnect and refocus on those areas most likely to impact actual business results with your customer. Your leadership demands results, and your team needs to be aligned in order to deliver them.

### **Why do teams have the advantage?**

**Community-powered.** With more than six hours of scheduled networking events (and many more informal ones), you never know which new connection is going to be the one that flips the switch. The more team members in attendance, the greater the chance for those types of interactions.

**More eyes.** There are more than 45 sessions spanning three diverse tracks. We can help you develop a custom curriculum to make sure your entire team leaves the event with actionable tools and insights as soon as they leave the Conference.

**Cohesion.** Study after study shows that engaged team members outperform their peers. Your team works hard and is always striving to deliver for your strategic customers. Re-engage your team with the perfect SAMA recipe: networking with peers across industries, learning new skills and bonding with team leaders.



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## Conference Team Package

Included with at least 8 paid registrations:

- Discounts off current pricing
- Team pricing can be extended to your clients and customers
- Company logo displayed in SAMA keynotes
- Private event space for a team meeting\*
- Up to one-hour speaking engagement with SAMA leadership, board member or provider^
- Conference orientation conversation available pre-conference for your team

### Pricing per person:

<b>Teams Pricing</b> (8 or more attendees)	<b>Early-bird</b> (available until January 31, 2023)	<b>Full price</b> (effective January 31, 2023)
Corporate Member	\$2,195.00	\$2,395.00
Individual Member	\$2,395.00	\$2,595.00
Non-Member	\$2,595.00	\$2,795.00

#### [SAMA Cancellation Policy](#)

Full refunds will be issued 30 days from the start of the event. Full refund requests must be received in writing by 11:59pm CST by April 25, 2023. Twenty-nine days or less prior to the event, no refund will be issued. Refunds will not be given for no-shows

Substitute registrations (a colleague taking your place) are gladly accepted prior to May 19, 2023. Only one substitution is permitted per original registration. Please send all refund and substitution requests in writing to [registration@strategicaccounts.org](mailto:registration@strategicaccounts.org).

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\*Contact SAMA staff for more details and to schedule. Must be scheduled prior to April 14, 2023. Additional audiovisual and/or food & beverage fees to be paid by team and based on Del Coronado Hotel pricing. Requests based on first-come, first-serve basis.

^Contact SAMA staff for more details and to schedule. Only available on Thursday after sessions or Friday after the SAMA conference adjourns. Must be scheduled prior to April 14, 2023. Additional audiovisual and/or food & beverage fees may apply and based on Del Coronado Hotel pricing. Requests based on first come, first-serve basis and speaker availability.