

## SAMA Individual Membership

SAMA Research shows that SAMA helps companies become indispensable to their most critical customers, leading to increased growth, profitability and customer intimacy. No matter your goals or stage of SAM maturity, SAMA has a membership option with benefits to match your individual needs.



### Individual Membership

\$550/year

Designed for 1 person

#### Benefits

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*Velocity*\* (1 annual subscription, 3 issues)

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Webinars (2 per year)

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SAMA Academy Training - Individual Member discounted pricing

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SAMA Conferences - Individual Member discounted pricing

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SAMA Resource Library access

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Exclusive invite to live webinar panel discussion on trending SAM topic  
(2 per year)

Total estimated value: \*\$1,703

Your savings = \$1,153

\*Based on estimated usage of SAMA benefits. Your value may vary.

### Super SAM Individual Membership

\$950/year

Designed for 1 person

#### Benefits

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*Velocity*\* (1 annual subscription, 3 issues)

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Webinars (unlimited)

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SAMA Academy Training - Individual Member discounted pricing

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SAMA Conferences - Individual Member discounted pricing

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SAMA Resource Library access

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Exclusive invite to live webinar panel discussion on trending SAM topic  
(2 per year)

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30-minute discussion with SAMA leader on SAM topic of choice  
(2 per year)

Total estimated value: \*\$3,241

Your savings = \$2,291

To learn more about SAMA's membership levels and benefits, email [membership@strategicaccounts.org](mailto:membership@strategicaccounts.org).